

Conservation Heroes in the Field: Thailand's Community Leaders for the Environment

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3C Environmental Solutions

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TEDxOUC
X=independently organized TED event



Contents

- Background about myself
- Why I do what I now do
- What is 3C?
- Two conservation heroes in Thailand

3C and Me

- Where I used to work
- Conservation needs to be **IMPACTFUL**



**3C Environmental
Solutions**

Who and what is 3C?

<https://www.environment3c.org/>

- Caring
- Conserving
- Catalyzing

1. Environmental Education
2. Sustainable Livelihoods
3. Protected Area Management



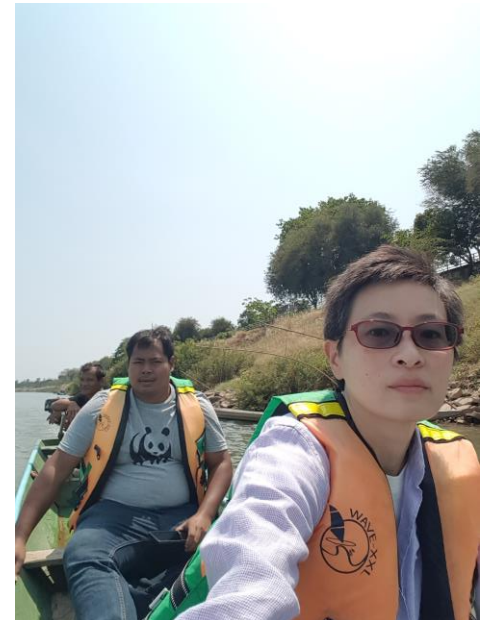
3C and Partners

Local communities need to have their voices heard.

Sustainability and survival of ecosystems, biodiversity, ourselves.



Other conservation
NGOs



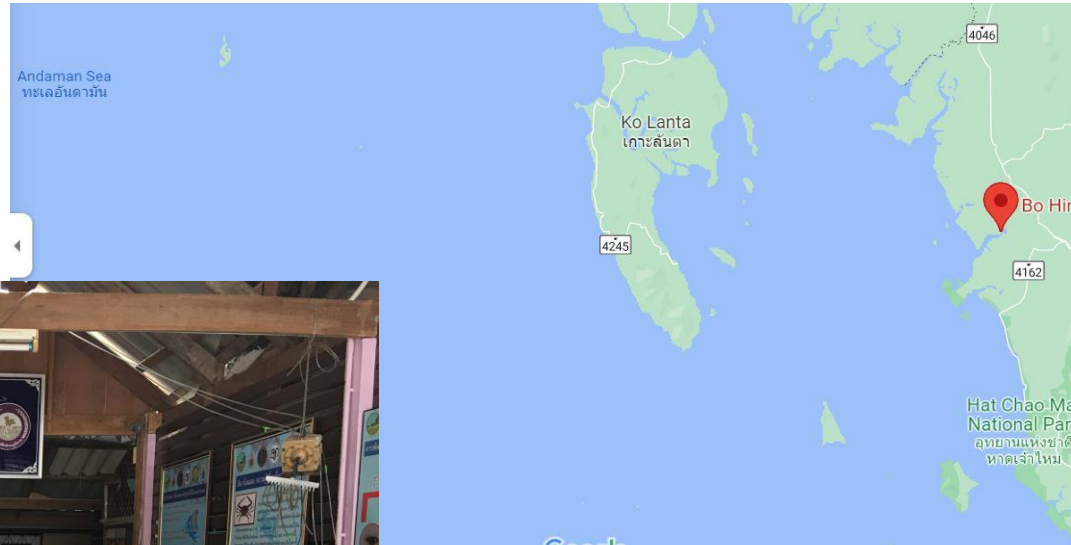
Protected Areas
managers



Hero #1

Mr. Banjong and a Home Stay Conservation Model

From shrimp aquaculture technician to nature conservationist







Fish farm



Seagrass breeding

Hero #1 Successes

- Popular tourist attraction
- Provides educational venue for locals and foreigners
- Research-based conservation
- Public-private partnership
- Self-sustainable



Hero #2

Village Leader Daeng and Mangroves for Nature-Based Solutions

From fisherman to conservation advocate



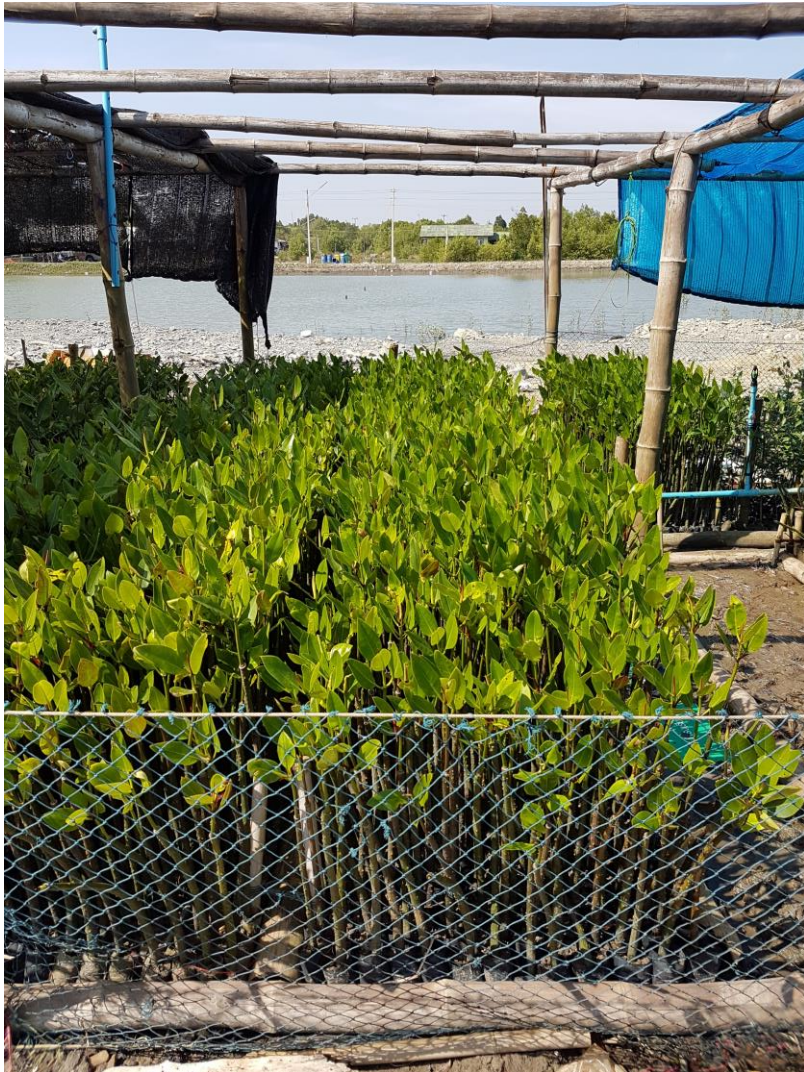
- Artisanal fishing village
- Fishing with his father since he was a small child
- Only knows how to drive a boat



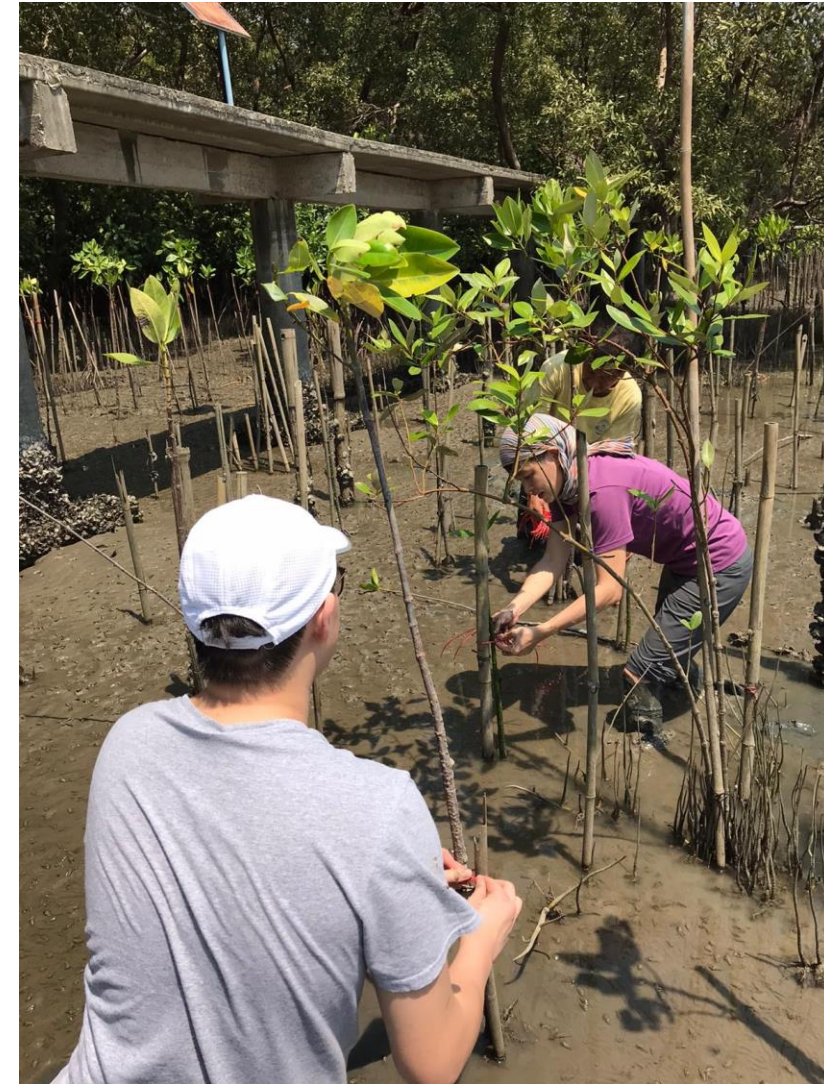


- Depletion of fish stocks
- Deforestation of mangroves
- Impacts of climate change affecting his village
- A clear need to protect the village

Restore/Replenish Mangroves



Mangrove nursery



Active planting

Restore/Replenish Mangroves



**Youth environment
education programmes**

Education Center



3C has donated educational materials



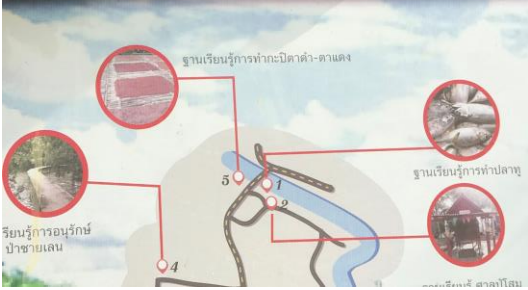
Circular natural outdoor classroom



Contribution to Nature & Society



Contribution to Nature & Society



Protecting the Village and Migratory Birds



What Can Youth Do?

- scientific data for science-based management
- economic information to know if people can maintain a livelihood
- social information to understand the needs of people in the context of the environment
- political understanding to know if you are opposing the government or getting their support

What Can Youth Do?

Individual & Community Impacts

- Public awareness – environment education, petition, communication
- Field trip guide for younger children
- Conference organization
- Distribute information / Spread the word
- Research assistance – e.g. survey/questionnaires
- Ecosystem restoration – help to replant mangrove, seagrass, trees
- Clean up
- Recycle, use less

What Impacts Do You Want to Create?



THANK YOU
谢谢

